

## CONTRACT



**WNCN**  
3221 South Evans Street  
Greenville, NC 27834  
(252) 355-8542

3221 S. Evans St.  
Greenville, NC 27834  
252-355-8500

And:

**National Media**  
815 Slaters Lane  
Alexandria, VA 22314  
USA

<b>Contract / Revision</b> 881651 / 2		<b>Alt Order #</b> 25193173
<b>Product</b> NC		
<b>Contract Dates</b> 10/25/16 - 10/31/16	<b>Estimate #</b> 6964	
<b>Advertiser</b> POL/Richard Burr for Senate	<b>Original Date / Revision</b> 06/20/16 / 10/20/16	
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WNCN	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 35-64		
<b>Agency Code</b> 9914097	<b>Advertiser Code</b> 475	<b>Total Ratings</b> 216.90
<b>Agency Ref</b> IN302/SP102/SP1137/	<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WNCN	10/25/16	10/31/16	Local News @ 530a	530a-6a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/25/16	10/31/16	--W----	1			\$20.00	1.80				
E 2	WNCN	10/25/16	10/31/16	Local News @ 5a	5a-530a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/25/16	10/31/16	-T-T---	2			\$15.00	1.10				
3	WNCN	10/25/16	10/31/16	Local News @ 6a	6a-7a		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5			\$200.00	4.00				
4	WNCN	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/25/16	10/31/16	-----S	1			\$200.00	3.30				
5	WNCN	10/25/16	10/31/16	CBS This Morning	7a-9a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/25/16	10/31/16	--W-F--	2			\$175.00	1.80				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WNCN**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

Contract / Revision		Alt Order #
881651 / 2		25193173

Contract Dates		Product	Estimate #
10/25/16 - 10/31/16		NC	6964

Advertiser	Original Date / Revision
POL/Richard Burr for Ser	06/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<hr/>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
E 6	WNCN	10/25/16	10/31/16	Local News @ 12p	12p-1230p		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	MTWTF--				6	\$75.00	2.70			
<hr/>													
7	WNCN	10/25/16	10/31/16	Dr Phil	4p-5p		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	MTWTF--				5	\$65.00	1.60			
<hr/>													
8	WNCN	10/30/16	10/30/16	Local News @ 6p Su	6p-630p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----S				1	\$125.00	3.50			
<hr/>													
9	WNCN	10/25/16	10/31/16	Sa 7p-730p News	7p-730p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----S-				1	\$100.00	1.30			
<hr/>													
E 10	WNCN	10/25/16	10/31/16	CBS Evening News	630p-7p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	MT-----				2	\$600.00	4.20			
<hr/>													
11	WNCN	10/25/16	10/31/16	Local News @ 6p	6p-630p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	MTWTF--				5	\$500.00	4.10			
<hr/>													
12	WNCN	10/25/16	10/31/16	Family Feud	730p-8p		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	MTWTF--				5	\$225.00	5.70			
<hr/>													
E 13	WNCN	10/25/16	10/31/16	Entertainment Tonight	7p-730p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	MTWTF--				5	\$125.00	2.70			
<hr/>													
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		3	WNCN	10/25/16-10/31/16	Entertainment Tonight	7p-730p	MTuWThF----	:30	\$125.00	2.70	NM		
<hr/>													
		made good partially in line 32											
		4	WNCN	10/25/16-10/31/16	Entertainment Tonight	7p-730p	MTuWThF----	:30	\$125.00	2.70	NM		
<hr/>													
		made good partially in line 32											
		14	WNCN	10/25/16	10/31/16	48 Hours	10p-11p	:30			NM	1	\$150.00

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**WNCT 9**  
EASTERN NORTH  
CAROLINA

**WNCT**  
3221 South Evans Street  
Greenville, NC 27834  
(252) 355-8542

**WNCT.com**  
on your side online  
3221 S. Evans St.  
Greenville, NC 27834  
252-355-8500

Contract / Revision	Alt Order #
881651 / 2	25193173

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	NC	6964

Advertiser	Original Date / Revision
POL/Richard Burr for Ser	06/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/25/16	10/31/16	-----S-				1	\$150.00	4.50			
15	WNCT	10/25/16	10/31/16	Sat Hour 2	9p-10p		:30				NM	1	\$90.00
Week:		10/25/16	10/31/16	-----S-				1	\$90.00	2.10			
16	WNCT	10/25/16	10/31/16	Sat Hour 1	8p-9p		:30				NM	1	\$90.00
Week:		10/25/16	10/31/16	-----S-				1	\$90.00	1.90			
17	WNCT	10/25/16	10/31/16	NCIS	8p-9p		:30				NM	1	\$650.00
Week:		10/25/16	10/31/16	-T-----				1	\$650.00	12.40			
18	WNCT	10/25/16	10/31/16	Scorpion	10p-11p		:30				NM	1	\$600.00
Week:		10/25/16	10/31/16	M-----				1	\$600.00	6.00			
19	WNCT	10/25/16	10/31/16	NCIS New Orleans	10p-11p		:30				NM	1	\$600.00
Week:		10/25/16	10/31/16	-T-----				1	\$600.00	6.00			
20	WNCT	10/25/16	10/31/16	Blue Bloods	10p-11p		:30				NM	1	\$500.00
Week:		10/25/16	10/31/16	----F--				1	\$500.00	7.70			
21	WNCT	10/25/16	10/31/16	NCIS LA	8p-9p		:30				NM	1	\$375.00
Week:		10/25/16	10/31/16	-----S				1	\$375.00	5.60			
22	WNCT	10/25/16	10/31/16	2 Broke Girls/Odd Couple	9p-10p		:30				NM	1	\$600.00
Week:		10/25/16	10/31/16	M-----				1	\$600.00	8.10			
23	WNCT	10/25/16	10/31/16	Bull	9p-10p		:30				NM	1	\$500.00
Week:		10/25/16	10/31/16	-T-----				1	\$500.00	7.70			
24	WNCT	10/25/16	10/31/16	60 Minutes	7p-8p		:30				NM	1	\$400.00
Week:		10/25/16	10/31/16	-----S				1	\$400.00	4.80			

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WNCN

3221 South Evans Street

Greenville, NC 27834

(252) 355-8642

**WNCN.com**  
on your side online  
3221 S. Evans St.  
Greenville, NC 27834  
252-355-8500

Contract / Revision		Alt Order #	
881651 / 2		25193173	

Contract Dates		Product		Estimate #	
10/25/16 - 10/31/16		NC		6964	

Advertiser		Original Date / Revision	
POL/Richard Burr for Ser		06/20/16 / 10/20/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
25	WNCN	10/30/16	10/30/16	LN Su	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/25/16	10/31/16	-----S	1	\$200.00	3.00						
26	WNCN	10/29/16	10/29/16	LN Sa	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/25/16	10/31/16	-----S-	1	\$200.00	1.70						
27	WNCN	10/25/16	10/31/16	Local News @ 11p	11p-1135p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/25/16	10/31/16	MTWTF--	5	\$350.00	2.70						
28	WNCN	10/25/16	10/31/16	Late Show	1135p-1235a		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/25/16	10/31/16	MTWTF--	5	\$45.00	0.90						
29	WNCN	10/29/16	10/29/16	ACC Football	1230p-330p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/25/16	10/31/16	-----S-	1	\$125.00	2.00						
30	WNCN	10/29/16	10/29/16	SEC Football	330p-7p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/25/16	10/31/16	-----S-	1	\$125.00	2.00						
31	WNCN	10/25/16	10/31/16	Late Late Show	1235a-135a		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/25/16	10/31/16	MT-T---	3	\$10.00	0.00						
32	WNCN	10/30/16	10/30/16	NFL Today	12p-1p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/25/16	10/31/16	-----S	1	\$100.00	0.00						
<b>Totals</b>												67	\$14,985.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
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09/26/16 - 10/30/16	55	\$11,590.00	(\$1,738.50)	\$9,851.50
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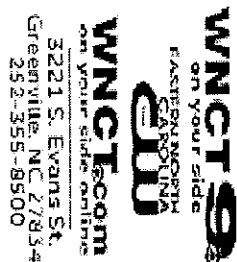
10/31/16 - 10/31/16	12	\$3,395.00	(\$509.25)	\$2,885.75
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<b>Totals</b>	67	\$14,985.00	(\$2,247.75)	\$12,737.25
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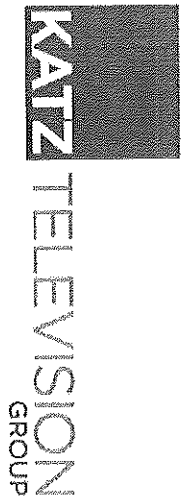
Contract / Revision		Alt Order #
881651 / 2		25193173
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	NC	6964
Advertiser	Original Date / Revision	
POL/Richard Burr for Ser	06/20/16 / 10/20/16	

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25193173	<b>Changes as of:</b> 10/20/2016 at 9:31 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 475/894/6964	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Total \$:</b> \$14,985.00
<b>Agency:</b> NATIONAL MEDIA RESEARCH PLANNING	<b>Advertiser:</b> Burr - Senate	<b>Total Spots:</b> 67
815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Product:</b> NC	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 5111630	<b>Primary Demo:</b> Adults 35-64
	<b>Buyer:</b> MediaAssistant, NMRPP	<b>Total CPP:</b> \$69.09
	<b>Salesperson:</b> JACOB ROTH 212-373-8175	<b>Traffic #:</b> 881651
	<b>Con Type:</b> POLITICAL/NOTE	<b>Separation:</b>
	<b>Assistant:</b> JACOB ROTH 212-373-8175	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/25 - 10/31											Total Spots	Total \$	CPP	GRP	
							10/25	10/26	10/27	10/28	10/29	10/30	10/31									
REV+ 6	Tu-F M 12n-12:30p		9-YR-NEWS@NOON	\$75.00	2.7	30	1	1	1	2	1	0	0	1		6	\$450.00	\$27.78	16.2			
Charges: Rate from 60 to 75																						
REV- 13	Tu-F, M 7p-7:30p		ENT TONIGHT 30	\$125.00	2.7	30	1	0	1	1	0	1	0	0	1	3	\$375.00	\$46.30	8.1			
REV+ 32	Su 12n-1p		NFL Today	\$100.00	0.0	30	0	0	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0			
TOTALS: 13							10	10	10	10	6	6	12						67	\$14,985.00	\$69.09	216.9



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25193173	Changes as of: 10/20/2016 at 9:31 AM	Version: Highlighting Revision 2	Total \$: \$14,985.00
CPE: 475/894/6964	Flight: 10/25/16 - 10/31/16	Station: WNCT	Total Spots: 67
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: Burr - Senate	Market: Greenville/New Bern/Wash	
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: NC	Office: WASHINGTON	Total CPE: \$69.09
Agency Order #: 5111630	Buyer: MediaAssistant, NMRRP	Primary Demo: Adults 35-64	Total GRP: 216.9
Salesperson: JACOB ROTH 212-373-8175	Con Type: POLITICAL/NOTE	Traffic #: 881651	
	Assistant: JACOB ROTH 212-373-8175	Separation:	

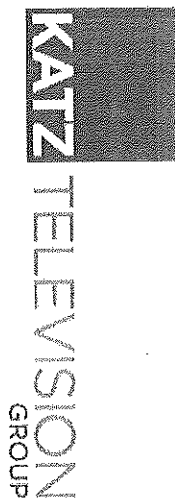
Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/20/16 9:18 AM	Jennifer Layman	remaining issues Line 6 12p news rate needs to be \$75 Line 13 ET preempted 10/25 and 10/27 \$125	
10/20/16 8:08 AM	JACOB ROTH	Offer 4x 12p news \$75 1x Sun 1030a-1130a Face the Nation \$50 1x Sun 1130a ECU Coaches Show \$100 1x Sun 12p-1p NFL Today \$100	
10/19/16 2:21 PM	Jennifer Layman	Separation: 30 Line 10 should be \$600 to be level 2 Line 6 5x 12p News \$60 Line 28 5x Late Show \$40 Line 29 1x Acc Football \$75 Line 19 Limitless \$375 Line 21 Madame Secretary \$375 Line 22 Scorpion \$600 Line 23 NCIS NO \$600 Line 13 Entertainment Tonight \$125	
10/06/16 7:59 AM	Jennifer Layman	—Offer— 5x 12p News \$75 5x Late Show \$45 1x Sun 8-9p NCIS LA \$375 1x Mon 8-10p 2 Broke Girls/Odd Couple \$600 1x Wed 9-10p Criminal Minds \$700 1x Fri 8-9p Mcgyver \$350 1x Sat 330-730p College Football \$125 1x 430a News \$10 1x 5a News \$15	
06/20/16 10:49 AM	System	Notice Received.	
06/16/16 9:58 AM	JACOB ROTH	Separation: 30	

Competitive Information	
Market Budget:	\$53,518
WNCT Share:	28%
Comment:	
WCTI:	25%
WFXI:	6%
WITN:	41%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	67	\$14,985.00	216.9
Total	100%	67	\$14,985.00	\$69.09

Monthly Summary		
Month	Spots	Dollars
2016-Oct	55	\$11,590.00
2016-Nov	12	\$3,395.00
Total	67	\$14,985.00

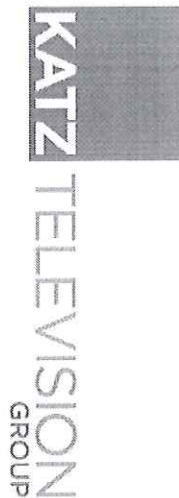


125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25193173		<b>Changes as of:</b> 10/20/2016 at 9:31 AM		<b>Version:</b> Highlighting Revision 2	
<b>CPE:</b> 475/894/6964		<b>Flight:</b> 10/25/16 - 10/31/16		<b>Total \$:</b> \$14,985.00	
<b>Agency:</b> NATIONAL MEDIA RESEARCH PLANNING		<b>Advertiser:</b> Burr - Senate		<b>Station:</b> WNCN	
<b>815 SLATERS LANE</b>		<b>Product:</b> NC		<b>Market:</b> Greenville/New Bern/Wash	
<b>ALEXANDRIA, VA</b>		<b>Agency Order #:</b> 5111630		<b>Office:</b> WASHINGTON	
<b>22314</b>		<b>Buyer:</b> MediaAssistant, NMRRP		<b>Primary Demo:</b> Adults 35-64	
<b>Salesperson:</b> JACOB ROTH		<b>Con Type:</b> POLITICAL/NOTE		<b>Total CPM:</b> \$69.09	
<b>212-373-8175</b>		<b>Assistant:</b> JACOB ROTH		<b>Traffic #:</b> 881651	
		<b>Separation:</b>		<b>Total GRP:</b> 216.9	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/20/16 9:31 AM	JACOB ROTH	Revised			\$0
Makegood 3	10/20/16 9:18 AM	Jennifer Layman	Sent To Rep			\$0
Revision	10/20/16 8:08 AM	JACOB ROTH	Confirmed		2	\$0
Makegood 2	10/19/16 2:21 PM	Jennifer Layman	Sent To Rep			\$0
Makegood 1	10/16/16 7:59 AM	Jennifer Layman	Sent To Rep			\$0
Queued for Electronic Contracting	6/16/16 10:13 AM					\$0
New	6/16/16 9:58 AM	JACOB ROTH	Confirmed	69		\$14,985.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25193173	<b>Changes as of:</b> 10/20/2016 at 8:08 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 475/894/6964	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Total \$:</b> \$14,985.00
<b>Agency:</b> NATIONAL MEDIA RESEARCH PLANNING	<b>Advertiser:</b> Burr - Senate	<b>Station:</b> WNCN
<b>815 SLATERS LANE</b>	<b>Product:</b> NC	<b>Market:</b> Greenville/New Bern/Wash
<b>ALEXANDRIA, VA 22314</b>	<b>Agency Order #:</b> 5111630	<b>Office:</b> WASHINGTON
	<b>Buyer:</b> MediaAssistant, NMRP	<b>Primary Demo:</b> Adults 35-64
	<b>Salesperson:</b> JACOB ROTH 212-373-8175	<b>Con Type:</b> POLITICAL/NOTE
	<b>Assistant:</b> JACOB ROTH 212-373-8175	<b>Total CPP:</b> \$68.24
		<b>Traffic #:</b> 881651
		<b>Total Spots:</b> 67
		<b>Total GRP:</b> 219.6

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/25	10/26	10/27	10/28	10/29	10/30	10/31	Total Spots	Total \$	CPP	GRP
REV-1	Tu-F,M 5:30a-6a		90N-SD MRN ED1	\$20.00	1.8	30	0	1	1	0	0	0	1	1	\$20.00	\$11.11	1.8
REV-2	Tu-F,M 5a-5:30a		90N-SD MRN ED1	\$15.00	1.1	30	1	0	1	1	0	0	0	2	\$30.00	\$13.64	2.2
REV-10	Tu-F,M 6:30p-7p		CBS EVE NWS	\$600.00	4.2	30	1	0	1	0	0	0	1	2	\$1,200.00	\$142.86	8.4
Changes: Rate from 500 to 600																	
18	10p-11p		SCORPION	\$600.00	6.0	30	0	0	0	0	0	0	1	1	\$600.00	\$100.00	6.0
Changes: Program from NCIS:LA-CBS to SCORPION, Rate from 350 to 600																	
19	10p-11p		NCIS: NO	\$600.00	6.0	30	1	0	0	0	0	0	0	1	\$600.00	\$100.00	6.0
Changes: Program from LIMITLESS to NCIS: NO, Rate from 375 to 600																	
21	8p-9p		NCIS: LA	\$375.00	5.6	30	0	0	0	0	0	1	0	1	\$375.00	\$66.96	5.6
Changes: Program from MADW SCTRY-CBS to NCIS: LA																	
22	9p-10p		2 Broke Girls/Odd	\$600.00	8.1	30	0	0	0	0	0	0	1	1	\$600.00	\$74.07	8.1
Changes: Program from SCORPION-CBS to 2 Broke Girls/Odd																	
23	9p-10p		Bull	\$500.00	7.7	30	1	0	0	0	0	0	0	1	\$500.00	\$64.94	7.7
Changes: Program from NCIS:NO-CBS to Bull, Rate from 600 to 500																	
28	11:35p-12:35a		COLBERT	\$45.00	0.9	30	1	1	1	1	0	0	1	5	\$225.00	\$50.00	4.5
Changes: Rate from 40 to 45																	
REV-29	Sa 12:30p-3:30p		ACC FOOTBALL	\$75.00	2.0	30	0	0	0	0	1	0	0	0	\$0.00	\$37.50	0.0
REV-31	MF 12:35a-1:35a		Late Late Show	\$10.00	0.0	30	0	1	0	1	0	0	0	1	\$30.00	\$0.00	0.0
TOTALS: 14 10 10 10 6 5 12														67	\$14,985.00	\$68.24	219.6



125 West 55th St  
New York, NY 10019

Contract # 25193173	Changes as of: 10/20/2016 at 8:08 AM	Version: Highlighting Revision 1
CPE: 475/894/6964	Flight: 10/25/16 - 10/31/16	Total \$: \$14,985.00
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: Burr - Senate	Market: Greenville/New Bern/Wash
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: NC	Office: WASHINGTON
	Agency Order #: 5111630	Primary Demo: Adults 35-64
	Buyer: MediaAssistant, NMRPP	Con Type: POLITICAL/VOTE
	Salesperson: JACOB ROTH 212-373-8175	Assistant: JACOB ROTH 212-373-8175
		Traffic #: 881651
		Separation:
		Total CPP: \$68.24
		Total GRP: 219.6
		Total Spots: 67

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/20/16 8:08 AM	JACOB ROTH	Separation: 30
10/19/16 2:21 PM	Jennifer Layman	Line 10 should be \$600 to be level 2
Line 6 5x 12p News \$60		
Line 28 5x Late Show \$40		
Line 29 1x Acc Football \$75		
Line 19 Limitless \$375		
Line 21 Madame Secretary \$375		
Line 22 Scorpion \$600		
Line 23 NCIS NO \$600		
Line 13 Entertainment Tonight \$125		
---Offer---		
5x 12p News \$75		
5x Late Show \$45		
1x Sun 8-9p NCIS LA \$375		
1x Mon 9-10p 2 Broke Girls/Odd Couple \$600		
1x Wed 9-10p Criminal Minds \$700		
1x Fri 8-9p Mcgyver \$350		
1x Sat 330-730p College Football \$125		
1x 430a News \$10		
1x 5a News \$15		
10/06/16 7:59 AM	Jennifer Layman	
06/20/16 10:49 AM	System	Notice Received.
06/16/16 9:58 AM	JACOB ROTH	Separation: 30

Competitive Information		
Market Budget: \$53,518		
WNCT Share: 28%		
Comment:		
WCTI: 28%		
WFXI: 6%		
WITN: 41%		

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	67	\$14,985.00	219.6
Total	100%	67	\$14,985.00	219.6

Monthly Summary		
Month	Spots	Dollars
2016-Oct	55	\$11,605.00
2016-Nov	12	\$3,380.00
Total	67	\$14,985.00

Transaction History				
Trans	Created/Received	Created by	Status	Spot+ Spot- \$ Chg Contract \$ Comment
Revision	10/20/16 8:08 AM	JACOB ROTH	Revised	2 \$0 \$14,985.00
Makegood 2	10/19/16 2:21 PM	Jennifer Layman	Sent To Rep	\$0 \$14,985.00

Changes: Total CPP from \$65.01 to \$68.24, Competitive Market Budget from \$26,375 to \$53,518, Total Spots from 69 to 67, Total GRPs from 230.5 to 219.6, User Entered \$ from \$0.00 to \$14,985.00, Default Spot Length to 30, 11 buylines added or modified.



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25193173		Changes as of: 10/20/2016 at 8:08 AM		Version: Highlighting Revision 1	
CPE: 475/894/6964		Flight: 10/25/16 - 10/31/16		Total \$: \$14,985.00	
Agency: NATIONAL MEDIA RESEARCH PLANNING		Advertiser: Burr - Senate		Station: WNCN	
815 SLATERS LANE ALEXANDRIA, VA 22314		Product: NC		Market: Greenville/New Bern/Wash	
Agency Order #: 5111630		Buyer: MediaAssistant, NMRRP		Office: WASHINGTON	
Salesperson: JACOB ROTH 212-373-8175		Primary Demo: Adults 35-64		Total CPM: \$68.24	
		Con Type: POLITICAL/NOTE		Total GRP: 219.6	
		Assistant: JACOB ROTH 212-373-8175		Traffic #: 881651	
		Separation:			

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Makegood 1	10/6/16 7:59 AM	Jennifer Layman	Sent To Rep		
Queued for Electronic Contracting	6/16/16 10:13 AM				
New	6/16/16 9:58 AM	JACOB ROTH	Confirmed	69	
				\$14,985.00	\$14,985.00
				\$0	\$0
				\$0	\$0

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.